

A SUCCESS STORY FOR STORYBOARD FILMS



Storyboard Films shot to success with support from Caithness Chamber of Commerce, thanks to funding from DSRL and the NDA



Support from Caithness Chamber of Commerce helped Storyboard Films to grow

Established in early 2015 by passionate photographer and filmmaker Jill Innes, Storyboard Films offers alternative, authentic cinematography services for weddings and corporate promotions. Born out of a love of storytelling, Storyboard Films works closely with clients to meet their individual needs, helping to produce a truly special and unique visual experience. Jill approached the Caithness Chamber team for assistance through their Business Support Programme in late 2014. Recognising Jill's natural creative talent and ambition to succeed, the team worked

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closely with her to help turn the business from a dream into a reality. Jill received advice and guidance from the Chamber in areas such as business planning, market research, and financial planning. Together, they developed her idea into a fully-fledged business plan, enabling her to successfully apply for a grant from Caithness Business Fund. Since then, Storyboard Films has gone from strength to strength, building a reputation as a wedding videographer and working with corporate clients including Reids of Caithness, North Highland College and Dunnet Bay Distillers. The Chamber has been on hand throughout the process to offer guidance on a range of issues, helping to ensure that Jill's business got off to a great start.

“The Chamber team were really supportive throughout the whole process,” said Jill. “The advice and guidance they were able to offer me when putting together my business plan made a huge difference and, along with the grant from the Caithness Business Fund, was crucial in helping me get my business off the ground. “I would definitely recommend that anyone considering starting their own business should talk to the Caithness Chamber team.” The assistance offered to Storyboard Films is a perfect example of the support Caithness Chamber can offer to ambitious businesspeople. By offering advice and guidance throughout the startup process and beyond, the Chamber can help your business get off to a flying start.

To find out more about the Chamber's Business Support Programme and how the team can help you succeed, contact us today on 01847 890076 or info@caithnesschamber.com.



Support is available for those looking to start up a new business or who have been in business for less than six months, thanks to funding made available by Dounreay Site Restoration Ltd and the Nuclear Decommissioning Authority.