

	Premier Partner	Business Member	Affiliate Member	Highland Member
<b>MARKETING AND PROMOTION</b>				
Advertisement in Chamber newsletter in Executive Magazine	X			
Chamber Social Media postings	X	X		X
Company news published in 'News' section of website	X	X		X
Company profile in online membership directory	X	X	X	X
Direct mailings from the Chamber	X	X	X	X
Events Promotion	X	X		X
Footer acknowledgement & hyperlink on all emails	X			
Free inclusion in sectoral directories	X	X		X
Introductions by our Chief Executive	X			
Logo displayed on all Chamber website pages with hyperlink to company website	X			
Logos on all Chamber Newsletters	X			
Member of the Week	X	X		X
Membership Certificate	X	X		X
New Members Listing on Chamber Website & Social Media	X	X	X	X
Submit articles/stories in monthly e:news	X	X	X	X
Submit articles in Chamber newsletter in Executive Magazine (every quarter)	X	X		X
Promoted Premier Partner Membership listing on website	X			
Use of the Chamber Logo	X	X	X	X
<b>PROFESSIONAL SERVICES</b>				
Business Support	X	X		X
Chamber Health & Safety	X	X		X
Chamber HR	X	X		X
Chamber Insurance	X	X		X
Chamber Legal	X	X		X
Chamber Lobbying	X	X		X
Chamber Roadside Assistance	X	X		X
Chamber Tax & VAT	X	X		X
Job listings on Recruit North Highlands	4	2		2
<b>OFFERS AND DISCOUNTS</b>				
Access to 'Member to Member' Offers	X	X		X
Discount Rates from Highland News & Media	X	X		X
Discount for Annual Dinner table	X			
Parent Company and subsidiary or division as an individual member	X			
<b>NETWORKING</b>				
Chamber events	X	X		X
Facilitated connections with members	X	X		X
Invitation to Business Events	X	X		X
Listing of Member's events	X	X		X
One to One with our Chief Executive	X			
Opportunity for Display Stands at Events	X	X		X
Opportunity to hold Business Breakfasts	X	X		X
Event sponsorship opportunities	X	X		X
Tailored 'Meet the Buyer Events'	X			
Policy Roundtables (by invitation)	X	X		X
<b>INTERNATIONAL TRADE</b>				
Chamber Export Services	X	X		X